

it's Black Friday time

**2 Weeks
To Save!**

Save Now...

THURSDAY, NOVEMBER 14-
TUESDAY, NOVEMBER 19

50% OFF
EVERYTHING
NO EXCLUSIONS!

Save Later!

THANKSGIVING DAY
& BLACK FRIDAY

\$4⁹⁹
& UP

**BLACK FRIDAY
STEALS**

STARTS NOW
**HOLIDAY
&
BLACK FRIDAY
SAVINGS PASS**
SEE INSIDE

NEW YORK & COMPANY



Easy Dolman
Sweater

Solid

\$14⁹⁹

**BLACK FRIDAY
STEAL**

available in
13 COLORS

Easy Dolman Sweater Solid 9415 \$39.95
62% OFF, STEAL \$14.99
Plaid 9415 \$44.95 67% OFF, STEAL \$14.99
Aurey Leopard-Print Plaid 1456 reg. \$59.95
50% OFF, SALE \$29.98
Leopard-Print Scarf 3543
reg. \$34.95 50% OFF, SALE \$17.48



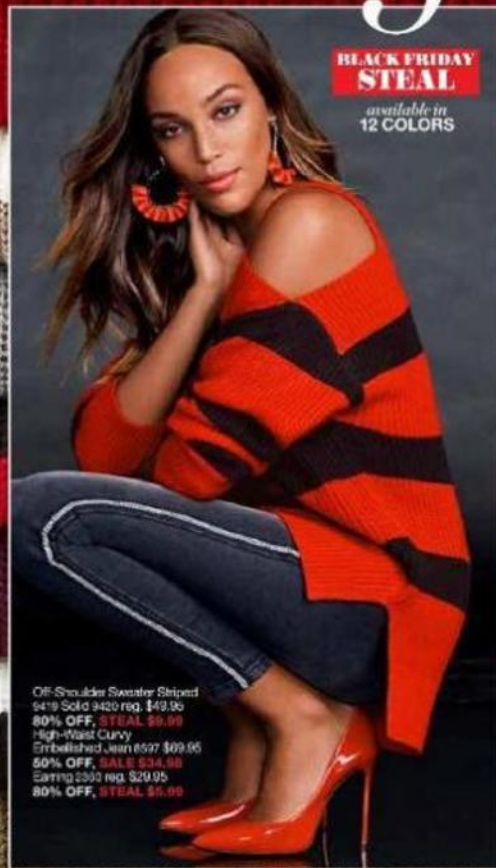
Zip-Back
Pullover

\$14⁹⁹

**BLACK FRIDAY
STEAL**

available in
10 COLORS

Zip-Back Pullover Solid 9421 Colorblock 9422
reg. \$19.95 70% OFF, STEAL \$14.99
Leopard-Print Beant 3543
reg. \$26.95 50% OFF, SALE \$12.48



Off-Shoulder
Sweater

\$9⁹⁹

**BLACK FRIDAY
STEAL**

available in
12 COLORS

Off-Shoulder Sweater Striped
1499 Solid 9420 reg. \$49.95
80% OFF, STEAL \$9.99
High-Waist Curvy
Embellished Jean 6597 \$89.95
50% OFF, SALE \$34.98
Earring 2300 reg. \$29.95
80% OFF, STEAL \$5.99

**BLACK FRIDAY
STEALS**

STARTING THANKSGIVING DAY
THROUGH 2PM BLACK FRIDAY.

THE LOWEST PRICES OF THE YEAR!

Hurry in while supplies last.

IN STORES, ONLINE & OUTLET TOO



Sherpa-Lined Anorak Jacket 2021 reg. \$99.95
 50% OFF, SALE \$49.98
 Poplin Bow Blouse 4403 reg. \$54.95
 50% OFF, SALE \$27.48
 High-Waist Curvy Shaping Jean 7742 \$69.95
 50% OFF, SALE \$34.98
 Over-The-Knee Boots 3624 reg. \$79.95
 50% OFF, SALE \$39.98

Faux Fur Collar Jacket 4121 \$89.95
 50% OFF, SALE \$44.98
 High-Waist Curvy Shaping Jean 7743 \$69.95
 50% OFF, SALE \$34.98

Quilted Barn Jacket 4167
 reg. \$79.95 69% OFF,
 STEAL \$24.99



Quilted Barn
 Jacket

\$24⁹⁹

BLACK FRIDAY
 STEAL



Puffer Vest
 Solid 4851 reg. \$39.95
 Print 4877 reg. \$49.95
 63%-70% OFF, STEAL \$14.99



Puffer Vest

\$14⁹⁹

BLACK FRIDAY
 STEAL

Puffer Jacket 4831
 reg. \$69.95 71% OFF,
 STEAL \$19.99



Puffer Jacket

\$19⁹⁹

BLACK FRIDAY
 STEAL



Pull-On Straight Leg Pant
Solid

\$14.99

BLACK FRIDAY STEAL

PATTERNS \$19.99

available in
16 COLORS

7
WOMEN
DESIGN
STORE

PULL-ON STRAIGHT LEG PANT

Looks like the office. Feels like the weekend.
XXS-XXL, Petite, Average & Tall



Turtleneck 1574/1720 reg. \$59.95
70% OFF, STEAL \$19.99



Faux Leather Jacket 4986/4985 reg. \$89.95
67% OFF, STEAL \$29.99



Opposite Page

Shirred Turtleneck 2455 reg. \$34.95 57% OFF, STEAL \$14.99

Faux Leather Jacket 4980/4980 reg. \$39.95

67% OFF, STEAL \$29.99

Whitney Patterned Pull-On Straight-Leg Pant, 9321 reg. \$54.95

63% OFF, STEAL \$19.99



Chelsea
Cardigan

\$12.99

BLACK FRIDAY STEAL

available in
15 COLORS

Chelsea Bling-Button Cardigan 0162 reg. \$39.95
67% OFF, STEAL \$12.99

Ruffle Snow Bow Blouse 0294 \$54.95

50% OFF, SALE \$27.48

Whitney Solid Pull-On Straight-Leg Pant

8708 reg. \$42.95 65% OFF, STEAL \$14.99



Chantelle Infinity Scarf 3481
reg. \$26.95 70% OFF,
STEAL \$7.99



PJ Sets - 16 Choice! reg. \$44.95 55% OFF,
STEAL \$19.99



Robe reg. \$59.95 50% OFF,
STEAL \$29.99



Hat & Glove Set
reg. \$22.95 78% OFF,
STEAL \$4.99

YOUR CHOICE
Hat & Glove or
Scarf & Glove Glove Set

\$4.99

**BLACK FRIDAY
STEAL**

available in
OVER 50 COLORS



Scarf & Glove Set
reg. \$22.95 78% OFF,
STEAL \$4.99

**We're
FREE**
PICK ONE
with \$75 purchase,
or \$5 with \$50 purchase

**FROM OPENING
THANKSGIVING - BLACK FRIDAY**
Available while supplies last.
Limit 1 per customer.

Bear 5120/5129
reg. \$29.95



THEO

GRACIE



Chevron Knit
Pocket Sweater
\$19.99

**BLACK FRIDAY
STEAL**

Chevron Knit Pocket Sweater 6011 reg. \$19.95
60% OFF, **BLACK FRIDAY \$19.99**



Split Collar Sweater
3425 reg. \$49.95
50% OFF, **SALE \$24.99**



Marlyn Bow Back Sweater 3424
reg. \$49.95 50% OFF,
SALE \$24.99



Off Shoulder Sweater
5423 reg. \$49.95 50% OFF,
SALE \$24.99





Hoodie Sweater
or Jogger

each piece

\$14.99

**BLACK FRIDAY
STEAL**

Hoodie Sweater #615 reg. \$49.95
70% OFF, **STEAL \$14.99**
Sweater Jogger #121 reg. \$49.95
70% OFF, **STEAL \$14.99**



Love Jacquard Sweater #823 reg. \$54.95
50% OFF, **SALE \$27.48**
High-Waist Faux Leather Legging #221
reg. \$39.95 50% OFF, **SALE \$19.98**



Sweater
Dress

\$19.99

**BLACK FRIDAY
STEAL**

Boucle Cardigan
or Legging

each piece

\$24.99

**BLACK FRIDAY
STEAL**

Sweater Dress 4095 reg. \$59.95
67% OFF, **STEAL \$19.99**



Boucle Cardigan 45-8 reg. \$59.95
58% OFF, **STEAL \$24.99**
Boucle Legging 9143 reg. \$59.95
58% OFF, **STEAL \$24.99**



All My Love Track Jacket 9084
reg. \$59.95 50% OFF, **SALE \$29.98**
All My Love Track Pant 9297
reg. \$59.95 50% OFF, **SALE \$29.98**





Drawstring
High-Low Tunic
\$19.99

**BLACK FRIDAY
STEAL**

Wrap-Front Sweater 1369 \$59.95
50% OFF, SALE \$29.98
Whimsy Faux Leather Pant 9847
reg. \$59.95 50% OFF,
SALE \$29.98

Drawstring High-Low Tunic 8450
reg. \$49.95 60% OFF,
STEAL \$19.99



Buffalo Check Trench 4387 reg. \$219.95
50% OFF, SALE \$109.98
High-Waist Curvy Embellished Jean
8507 \$69.95 60% OFF, SALE \$34.98
Beret with Faux Pearls 3830 reg. \$32.95
50% OFF, SALE \$16.48

Off-Shoulder Sweater 1632 \$59.95
50% OFF, SALE \$29.98



High-Waist Curvy Shaping Jean 8039
\$69.95 50% OFF, SALE \$34.98
Paperboy Hat 5831 reg. \$34.95
50% OFF, SALE \$17.48



Lace-Up Cuff
Dolman Sweater
Solid
\$9.99

**BLACK FRIDAY
STEAL**

available in
13 COLORS

Lace-Up Cuff Dolman Sweater Solid 6412
reg. \$39.95 75% OFF, STEAL \$9.99
Stripes 3413 reg. \$44.95
67% OFF, STEAL \$14.99

Girl & Dog Graphic Tee 2835 \$39.95
50% OFF, SALE \$19.98
Faux Leopard Fur Leather
Jacket 4930 reg. \$169.95
50% OFF, SALE \$84.98
Mudie Faux Leather Pant 2991 \$79.95
Faux Fur Leopard Scarf 3582 reg. \$34.95
50% OFF, SALE \$17.48





Colorblock Sweatshirt 5070 reg. \$44.95
 50% OFF, SALE \$22.48
 Colorblock Jogger 5230 reg. \$44.95
 50% OFF, SALE \$22.48



Turtleneck 5110 reg. \$39.95
 60% OFF, SALE \$19.99
 Zip Legging 5212 reg. \$39.95
 50% OFF, SALE \$19.99



Velour Set
 each piece
\$14.99

BLACK FRIDAY STEAL

available in
 7 COLORS

Pette & Taf, Onne only

Velour Hoodie 5063 reg. \$36.95
 59% OFF, STEAL \$14.99
 Straight-Leg Velour Pant 5166
 reg. \$36.95 59% OFF,
 STEAL \$14.99



Mix Stitch
 Sweater
\$19.99
BLACK FRIDAY STEAL

Mix Stitch Sweater 1301 reg. \$49.95
 60% OFF, STEAL \$19.99



Cozy Set
 each piece
\$14.99
BLACK FRIDAY STEAL

Cozy Fleece Sweatshirt 4075 reg. \$44.95
 67% OFF, STEAL \$14.99
 Cozy Fleece Sweatpant 5128 reg. \$44.95
 67% OFF, STEAL \$14.99



PRESORTED
STANDARD MAIL
U.S. POSTAGE
PAID
NEW YORK
& COMPANY

NEW YORK & COMPANY 330 WEST 34TH STREET NEW YORK, NY 10001

EXCLUSIVE COUPON BOOK INSIDE

Call to shop: 800.961.9906
Shop online: nyandcompany.com
Visit us on:



Front Cover
Fuzzy Metallic Pullover
1633 reg. \$59.95
50% OFF, **SALE \$29.98**
Tulle Skirt
0636 \$79.95

Back Cover
One-Shoulder Tie Sweater
1305 reg. \$59.95
50% OFF, **SALE \$29.98**



Pencil Skirt
0440 \$69.95

2 Weeks To Save!
SAVE NOW... SAVE LATER!

STARTS NOW
**HOLIDAY
&
BLACK FRIDAY
SAVINGS PASS**
SEE INSIDE

nyandcompany.com

NEW YORK & COMPANY

**HOLIDAY &
BLACK FRIDAY
SAVINGS PASS**

STARTING THURSDAY, NOVEMBER 14
THROUGH TUESDAY, NOVEMBER 19

**EVERYTHING
50%
OFF**

NO EXCLUSIONS

IN STORES, ONLINE & OUTLETS TOO

THURSDAY, NOVEMBER 14 - TUESDAY, NOVEMBER 19

WEDNESDAY, NOVEMBER 20 -
TUESDAY, NOVEMBER 26

7 BIG DAYS

WITH NEW DEALS DAILY!

SIGN UP FOR OUR EMAILS AT
NYANDCOMPANY.COM

OR TEXT STYLE TO 23540
TO SIGN UP FOR OUR TEXTS

By joining via text, you agree to receive recurring automated marketing messages from NY&Co at the cell number used to send the Join text. Consent is not a condition of any purchase. Msg & data rates may apply.

View Terms (<http://attn.tv/nyco/terms.html>) & Privacy (<https://www.nyandcompany.com/static/privacy-policy/>).

WEDNESDAY, NOVEMBER 20 -
TUESDAY, NOVEMBER 26



**HOLIDAY
SHOPPING SPREE**

50% OFF

ANY 2 FULL-PRICED ITEMS
OF YOUR CHOICE.*
IN STORES ONLY

Discount applies to up to (2) full-priced items. Offer must be presented and surrendered at time of purchase, may only be used once and cannot be combined with other offers. Taxes, shipping fees, gift card purchases and credit card payments are excluded. No adjustments on prior purchases. Not redeemable for cash. Void if copied. Not valid at New York and Company Outlet stores or nyandcompany.com. Expires 11/26/2019.

WEDNESDAY, NOVEMBER 20 - TUESDAY, NOVEMBER 26

WEDNESDAY, NOVEMBER 27

STARTS TODAY!

EVERYTHING
ON SALE

up
to **75%
OFF**

IN STORES & ONLINE

WEDNESDAY, NOVEMBER 27

**SECRET DEAL
REVEALED**



SIGN UP FOR OUR EMAILS AT
NYANDCOMPANY.COM
TO FIND OUT!

IN STORES, ONLINE & OUTLET TOO

WEDNESDAY, NOVEMBER 27

FROM OPENING THANKSGIVING - BLACK FRIDAY
VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS.
OR, SHOP ONLINE STARTING AT 7AM

EARLY BIRD STEALS

(EVEN BETTER THAN DOORBUSTERS!)

GLOVE & SCARF OR
HAT & SCARF GIFT SET

\$5

COZY
SWEATER

\$10

ZIP-BACK
SWEATER

\$15

PUFFER
VEST

\$15

7TH AVENUE BOOTCUT
PULL-ON PANTS

\$20

QUILTED
JACKET

\$25

IN STORES, ONLINE & OUTLET TOO

Valid at participating stores only. While supplies last.

FROM OPENING THANKSGIVING - BLACK FRIDAY
VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS.

PICK YOUR FREE BEAR

with \$75 purchase, or \$5 with \$50 purchase



HURRY IN, WHILE SUPPLIES LAST!

Limit 1 per customer.

IN STORES & OUTLET TOO

THANKSGIVING DAY & BLACK FRIDAY

FROM OPENING THANKSGIVING - BLACK FRIDAY
VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS.
OR, SHOP ONLINE STARTING AT 7AM

TAKE AN EXTRA

10% OFF

ON TOP OF EVERYTHING

up
to 75% OFF

IN STORES & ONLINE

Offer valid in stores and online. Offer must be presented at time of purchase, may only be used once and cannot be combined with other offers. Not valid on Redlines, NY Deals, Doorbusters, Early Bird/Cyber Steals, Store Closing and BOGO Free store sales. Taxes, shipping fees, gift card purchases and credit card payments are excluded. No adjustments on prior purchases. Not redeemable for cash. Not valid at New York & Company Outlet stores.

Expires 11/29/2019. For 10% OFF, use coupon code 118300.

FROM OPENING THANKSGIVING - BLACK FRIDAY
VISIT NYANDCOMPANY.COM TO FIND OUT YOUR STORE HOURS.
OR, SHOP ONLINE STARTING AT 7AM

SHOP 100s OF
DOORBUSTERS

\$4.99
& UP

FROM STORE OPENING
UNTIL 2 PM
BLACK FRIDAY

IN STORES, ONLINE & OUTLET TOO

THANKSGIVING DAY & BLACK FRIDAY

SATURDAY, NOVEMBER 30 - CYBER MONDAY, DECEMBER 2

SAVE
\$20 OFF

\$100 OR MORE.
OR, **\$10 OFF \$50 OR MORE.**

IN STORES & ONLINE

Offer valid in stores and online. Offer must be presented at time of purchase, may only be used once and cannot be combined with other offers. Not valid on Redlines, NY Deals, Doorbusters, Early Bird Steals, City Steals, Cyber Steals, Store Closing and BOGO Free store sales. Taxes, shipping fees, gift card purchases and credit card payments are excluded. No adjustments on prior purchases. Not redeemable for cash. Not valid at New York & Company Outlet stores. Expires 12/2/2019.

For \$20 OFF \$100, use coupon code 118301. For \$10 OFF \$50, use coupon code 118302.



SATURDAY, NOVEMBER 30 -
CYBER MONDAY, DECEMBER 2

**LAUNCHES
TODAY!**

LIMITED EDITION
COLLECTION

ALL NEW ARRIVALS
ON SALE
STARTING AT

\$20

IN STORES & ONLINE

SATURDAY, NOVEMBER 30 - CYBER MONDAY

OVER 500 CYBER STEALS
STARTING 7AM SUNDAY, DECEMBER 1 - MONDAY, DECEMBER 2

SAVE
\$30 OFF

\$100 OR MORE.
OR, **\$15 OFF \$50 OR MORE.**

OFFER VALID ONLINE ONLY, PLUS FREE SHIPPING.

Offer valid online only. Offer must be entered at checkout, may only be used once and cannot be combined with other offers. Not valid on Redlines, NY Deals, Doorbusters, Early Bird/Cyber Steals, City Steals, Store Closing and BOGO Free store sales. Taxes, shipping fees, gift card purchases and credit card payments are excluded. No adjustments on prior purchases. Not redeemable for cash. Not valid at New York & Company stores or Outlet stores. Expires 12/2/2019.

For \$30 OFF \$100, use coupon code 118303. For \$15 OFF \$50, use coupon code 118304.

